HIGH-SPEED INTEGRATED IN-LINE CARD PROCESSING

CARD ATTACHING SOLUTIONS

Consolidate

Integrate multiple steps—folding, card printing, card attaching, and inserting—into a single process.

Grow

Modular to meet your needs today and into the future. Configure a new system or retrofit to existing equipment.

Save

Add card attaching capabilities to your operation to consolidate workcells for a strong ROI.

Opportunity for growth

Card attaching technology has evolved. No longer do businesses need to rely on a dedicated card affixing system and the specialized labor and dedicated work cell that often make it cost prohibitive.

At BlueCrest, we applied our expertise in automating the assembly of complex mailpieces and inserts into creating robust, high-speed, in-line card attaching solutions. No matter what type of application, BlueCrest card attaching solutions can help you process card applications more quickly, accurately and cost-effectively.

Cards can be placed anywhere on the carrier - left, right or center

Process multiple types of card applications

Assemble high-value banking or credit card mailings with accuracy and integrity

Process insurance welcome kits adding personalized cards or slabs

Prepare marketing offers using cards with speed, accuracy and precision

Issue new driver's licenses and renewals

Increase operational performance

Consolidate multiple process steps into a single integrated work cell to improve efficiency

Process card applications faster to meet SLAs

Leverage existing skilled inserter operators and inserting equipment

In-line card attaching delivers a strong ROI

No need to invest in dedicated card systems

Reduce labor by combining work cells

Run card jobs at up to 24k

Produce with high integrity

Ensure integrity of mailpieces by scanning cards and carriers and tracking through assembly

Self-calibrating double detection technology identifies and out-sorts unmatched cards or carriers

Eliminate manual job re-synching saving valuable operator time

Options

Card and carrier scanning options

In-line card personalization and printing

Pass through capability

Extended capacity card hopper

Articulating card folder to fold card within carrier

Streamline workflow and labor

Consolidating card attaching, mailpiece assembly, and inserting into an automated solution within a single work cell streamlines workflow and reduces labor requirements. BlueCrest card attaching solutions process cards at up to 24,000 cycles per hour, improving efficiency and adding capacity to greatly enhance overall operational performance.

Personalize cards with high-quality in-line printing

Ensure accuracy with card and carrier match verification scanning before affixing with glue or tape

Flexibility without compromise

Flexible and modular card attaching solutions from BlueCrest are fully compatible with our high-speed, high-integrity inserters. The modular input makes it possible to configure a new inserter or retrofit with an existing BlueCrest inserter.

Additionally, the card attaching module can be run in pass through mode making it possible to process traditional transactional or marketing mail on the same inserter.

BLUECREST

KEY SPECIFICATIONS

APPLICATIONS	Credit cards, debit cards, heath insurance cards, prescription drug cards, drivers licenses, marketing offers, loyalty cards, gift cards, and more
CARD LOCATION	Carrier face up or down with card on the left, right or center
AFFIXING METHOD	Tip-on; Hot Glue or Tape
FOLD OPTIONS	Card outside or inside the fold, or no fold
CARD PRINTING	Mono black or white UV curable or solvent ink
CARD FORMAT	CR80 or slabs up to 130 mm wide
CARD TYPE	Paper, card stock, plastic, Teslin, metal
MATCH VERIFICATION	Magnetic stripe, OCR, 1D or 2D barcode
CYCLE SPEED	Up to 24K
COMPATIBILITY	Epic, MPS, Evolution, MSE

Additional Software Options

Our inserter and card attaching solutions can be enhanced with additional software to meet your operational needs including:

- On-board system diagnostics
- Ability to integrate and monitor systems across multiple locations
- Manifesting and postage accounting solutions
- End-to-end tracking
- Automated re-prints
- Predictive analytics and maintenance tools

Our Service Promise

We believe in a client centered approach where your goals are our goals and are committed to driving positive outcomes for your business. Service is more than just fixing broken machines. To thrive, service needs to be a strategy. The "BlueShirt Excellence" promise from our service technicians, engineers and support team makes sure your people, process and technology are all working together.

From Data Through Delivery

Card Attaching is part of the BlueCrest technology portfolio that covers the entire print and mail workflow. From data through delivery, with BlueCrest solutions your operations will work seamlessly. Together with our commitment to continuous improvement, innovation and unmatched technical and maintenance support you can count on BlueCrest.

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