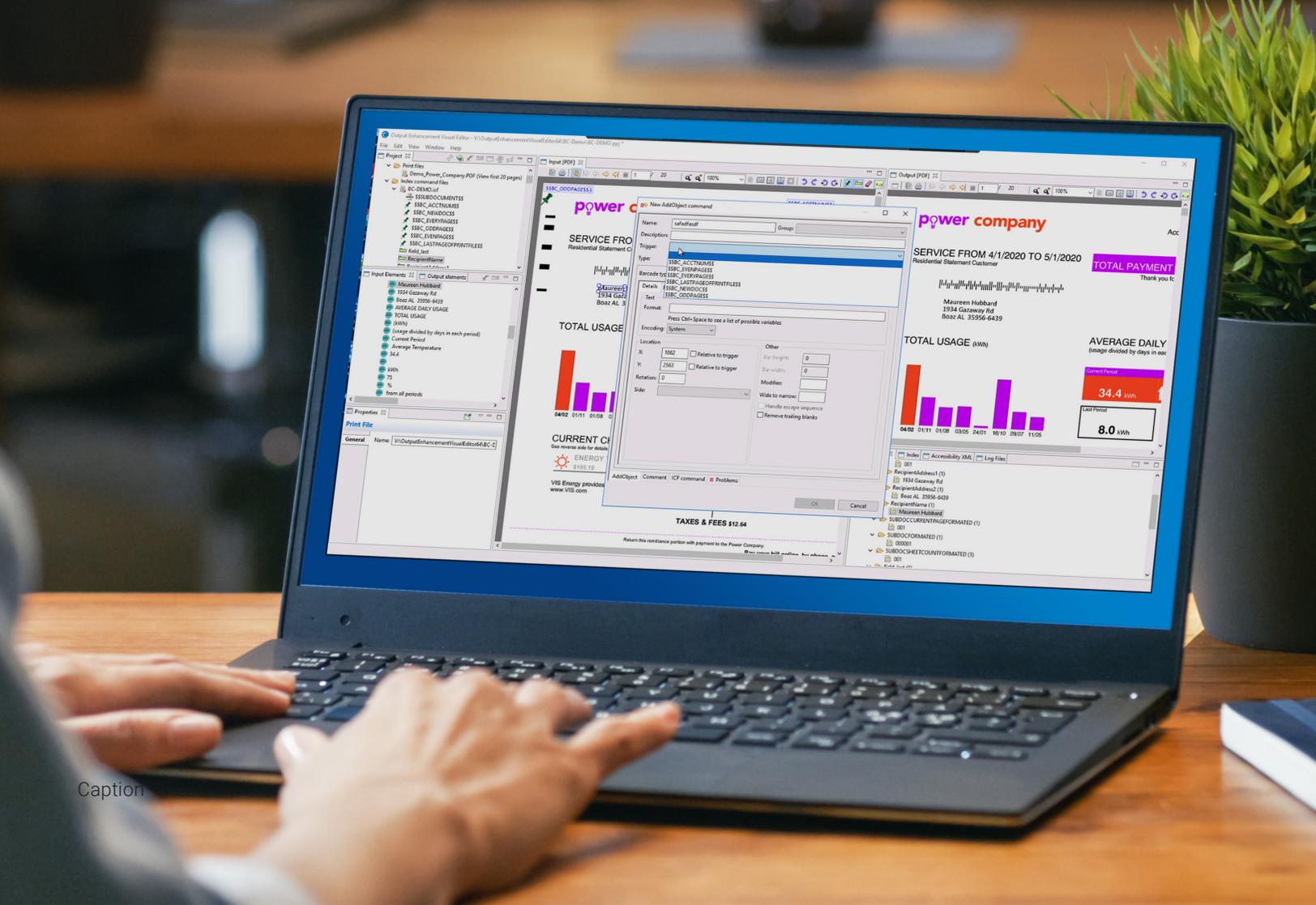


Output Enhancement Visual Editor software

# Modifying applications just got a whole lot easier.





Caption



An intuitive, modern GUI lets you implement application changes fast and without scripting.

Now you can update transactional documents without scripting or making changes to the underlying legacy application. With Output Enhancement Visual Editor software from BlueCrest you can streamline job onboarding, quickly implement application changes, free up scarce IT resources and gain productivity—giving your business an edge.

Output Enhancement Visual Editor software features an intuitive, modern interface and advanced navigation functions that allow for quicker execution. Plus, you'll gain enhanced processing power to help make every aspect of your print and mail operation more powerful, flexible and secure.

## Gain business-building agility

Simplify the implementation of new business initiatives and application changes without using IT resources or professional services.

- Make changes to print streams faster and easier
- Visually proof the output using multi-panel window layout for faster client onboarding
- Get started right away with easy to use context sensitive help, pop-up help and syntax checking

# Gain a competitive advantage with new-found agility and productivity throughout your print and mail operation.

## Faster application and new client on-boarding

Onboard new clients and implement application changes simply and easily.

- Accelerate onboarding with the ability to create a test output from up to 100 pages of input
- Merge preprinted color templates and forms content for 100% variable data output (white paper factory)
- Modify position of objects including address block

## Ensure integrity and compliance

Ensure the content of each communication is accurate and auditable throughout the print and mail process.

- Add, modify or delete barcodes and OMR marks for inserter system control and provide the foundation for automated tracking of the contents of each mail piece
- Enable piece level tracking by creating the Mail Run Data File (MRDF)
- Automatically process reprint requests from the inserter without operator intervention
- Add Intelligent Mail Barcodes (IMb) for tracking the mail piece to delivery
- Comply with USPS postal regulations with proven integration to 3rd party postal preparation providers

## Improve operational performance and reduce costs

Optimize PDL/PDF's with ease to eliminate overheads, shorten print windows and increase print capacity to ensure print and mail SLA's are met.

- Fast and efficient archiving with minimized PDL/PDF file size
- Easily prepare individual documents for digital storage and presentment
- Eliminate repetitive graphical elements, standardize PDL/PDF's structure, remove repetitive and poorly structured font character sets
- Maximize asset utilization by splitting or joining jobs to balance workloads and capacity
- Reduce postal costs performing comingling, postal presorting, and address cleansing

## Increase your impact and customer experience

Easily make improvements to transactional statements for better customer engagement. Speed time to market and quickly implement messages or offers on existing statements.

- Take advantage of digital color inkjet printing by transforming black and white documents into to full color
- Make information clearer using color and graphics to engage your customers
- Add dynamic personalized messages and offers



## Global Service

BlueCrest offers world-class technical support for an immediate and sustainable return on investment.

- Assist you in the resolution of technical issues, accelerate implementation, and help maintain productivity
- Software support and maintenance services are flexible and designed for organizations of all sizes



**BLUECREST®**

**BlueCrest**

37 Executive Drive  
Danbury, CT 06810

**For more information, call 877-406-7704  
or visit us online: [bluecrestinc.com](http://bluecrestinc.com)**

BlueCrest and the Corporate logo are trademarks of BlueCrest or a BlueCrest subsidiary.  
All other trademarks are the property of their respective owners.  
©2020 BlueCrest (a d/b/a of DMT Solutions Global Corporation). All rights reserved.

20SFWBROOEVUS