

BlueCrest Unveils Print+ Statement In-line Document Printing Solution at Printing United Expo



PRINT+ STATEMENT

DANBURY, Conn.

October 18, 2022

BlueCrest, the global producer in the high-volume postal and parcel automation market, is today announcing the launch of the Print+ Statement™ at the 2022 Printing United Expo. As the leading provider of production mail production solutions, the Print+ Statement™ in-line document printing solution offers an innovative answer for managing reprints and short print runs as part of a high-speed work cell.

Integrated in-line with any BlueCrest Direct Connect inserter, the Print+ Statement™ allows users to process small jobs and reprint files on a high-quality inkjet printer. This helps users consolidate and automate processes in a single work cell, increasing productivity, reducing labor, and minimizing errors that normally result from manual processing.

You can now simply send the reprint file directly to the Print+ Statement in-line printer within the inserter work cell.

- Eddy Edel, VP

“We live in a world of automation,” said Eddy Edel, Vice President, Global Inserting and Software Strategy at BlueCrest. “With this new solution, clients can now simply send the reprint file directly to the Print+ Statement in-line printer within the inserter work cell. We listened to our customers and specifically designed this modular and flexible solution so it can be configured to process their reprint or short run jobs quickly and easily. It’s as simple as click, print, and mail.” **(cont).**

Press Release

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(cont).

The Print+ Statement™ will be joining other products on the floor for demonstration, including:

- **EvoluJet® Color Inkjet Printing System:** Full-color, cut sheet, inkjet platform simplifies print and mail production by replacing toner printers or performing as an excellent short run or reprint system with high-quality output.
- **BlueCrest Strata Software Platform:** Gain all the benefits inherent in cloud computing including greater security, compliance, and agility.
- **Elevate Sorter:** The ideal combination of high-speed mail processing in a compact, flexible solution. The Elevate MLOCR/BCR sorter can process incoming and outgoing letter and flats mail with speed and accuracy.
- **BlueCrest will be exhibiting at Booth N2652** October 19-2022 at the Las Vegas Convention Center, 3150 Paradise Rd, Las Vegas, NV 89109.



Learn More.

About BlueCrest

BlueCrest provides comprehensive data-through-delivery technology solutions, changing how business is done within the postal and parcel industry, and eCommerce. Building upon its long history of innovation and deep industry knowledge, BlueCrest partners with its worldwide client base delivering efficient results and continuous service excellence. Through both internal development and acquisition, including BCC Software, BlueCrest provides best-in-class solutions which include production-level inkjet printers, inserters, sorters, parcel automation, postal optimization, and productivity improvement software. All of this is supported by a global service organization to include professional services. Headquartered in Danbury, Connecticut the company employs over 1,600 people worldwide and has a rich culture of innovation, collaboration, accountability, resourcefulness, and enthusiasm. Visit www.bluecrestinc.com to find out more.

About Printing United Expo

Printing United Expo is the most dynamic and comprehensive printing event in the world. This show brings the entire printing industry under one roof to experience over 1,000,000 square feet of the latest equipment, solutions, and trends on the market.



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